



2019 Sponsorship Opportunities

For over 30 years The Children's Book Fair has provided families from all over Chicagoland with a magical afternoon filled with music, dance, stories, activities and literary treasures.

The 2019 Children's Book Fair will be held on Sunday, September 15th along 57th Street from Woodlawn to Kenwood!

The theme, *We're Going on a BOOK Hunt!* celebrates the joy in searching and discovering book treasures everywhere! What kind of book will you find?



Bringing this popular community event to fruition depends completely on contributions from local businesses, partner organizations and the kindness of individuals in our community. **We hope you will consider becoming one of the Book Fair's newest sponsors.** The Children's Book Fair honors our sponsors by listing them on our web site, in flyers and posters promoting the Fair, on select print advertising and on our day-of-the-fair notices.

Thank you to our
SPONSORS!

57th Street Books
Powell's Books Chicago
Marian Realty
Carolan Apartments
South East Chicago Commission
Hyde Park Neighborhood Club
Cook County Board President Toni
Preckwinkle
University of Chicago Office of Civic
Engagement

With grant funding from:
Harper Court Arts Foundation

Along with general donations, we offer unique sponsorship opportunities each year.

Please see the Sponsorship Opportunities form for our top recommendations or let us know if you have your own idea!

We appreciate donations in any amount and your donations are fully tax-deductible as we are a registered 501(c)3 organization.

In order to make the most of your donation and be fully included in print materials, please submit your contribution by August 16, 2019.

Finally, please join us at the Fair!
If you and your organization would like to have a table at our event just let us know. We'd love to celebrate your generosity and share with you the joy the Children's Book Fair brings to our community!

The Children's Book Fair, 1448 E. 52nd Street, #380, Chicago, IL 60615.
Please feel free to call (773) 570-0795 or email 57bookfair@gmail.com with any questions.

2019 Book Fair Sponsorship Opportunities

We/I would like to support the 32nd Annual Children's Book Fair of Hyde Park (formerly 57th Street Children's Book Fair):

Contact Name: _____

Sponsor/Business Name: _____

Address: _____

Phone: _____

Email: _____

Unrestricted Donations: Amount \$ _____

Unrestricted donations are essential to our success.

All Sponsors whose materials are received by the due date have a table at the event, are listed at the event, on our website and on social media. Major sponsors (\$1,000 in money or services minimum) will also appear on our unique annual poster, postcards, press releases and other publicity materials. Logo presentation on our materials require a minimum \$2000 sponsorship.

Limited Availability Opportunities

_____ \$500 Fairytale Room OR Student Performance Sponsor

The Fairytale Room features one of our favorite music performers for an entire afternoon of spontaneous music and dance. Or, sponsor a student performance and continue the tradition of youth on stage. Your performers will receive a notice that you are responsible for them showcasing at the Fair!

_____ \$700 Small Stage Sponsor

Our DJ from Electric Blue Entertainment has been a highlight of recent events and Emcees our small stage. Sponsorship includes signage and repeated announcement of your organization during the event.

_____ \$1,000 Local Author Sponsor

Bring an author to the Fair! The author table is a big hit with our children and families. Your sponsorship allows us to give free, signed copies to attendees along with a one of a kind author interaction. Your logo and/or company name is displayed with your author.

_____ \$2,000 Tent Sponsor

Your tent(s) can be seen throughout the Fair and used every year. Put your company name on a tent for our visiting author signings and other special events! This is a best value sponsorship!

Deadline for sponsorship is July 5th for inclusion on marketing material.

Please make checks payable to: Please forward any logos or digital images to: 57th Street Children's Book Fair 57bookfair@gmail.com 1448 E 52nd Street, Box #380 Chicago, IL 60615

Each sponsorship is based on a first come, first served basis. Please email ASAP if you want to claim a limited availability sponsorship. OR, contact us for other specific opportunities catered to your business.